



The Impact of Culture on Design, Architecture and Fashion Houses and Clothing

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Abstract- Architecture is the art of representation, beliefs, customs, knowledge and techniques that we humans interact with each other is formed. That's why we're in any period saw the different styles of architecture. The subject of dress and culture of anti-reflective coating of the economic, political attitudes, capabilities, cultural and social, religious and philosophical beliefs and leg straps are formal and traditional. But other than that a nation can be found in the area BE modern civilization and traditional dress might be quite cumbersome to maintain. Why that is today people wear special today, people who took a decisive element in their lives.

This type of applied research and its findings are expected to be effective in raising the cultural level of Iranian society. Because it aims to solve the problem and generalization of the results to similar situations done. The effort to survive Iranian culture and identity, which is one of the most important expressions of outer clothing.

Keywords- *moral, spiritual tourism, Spirituality, Religion*

I. INTRODUCTION

Iran is the only country mentioned in the constitution of clothes and has specific rules in this regard. The lack of an architectural framework for cultural and artistic activities with an emphasis on traditional arts of different ethnicities Iran (sugar, Mona, p. 13). (East, G, p. 14). Theme costumes are always a reflection of the economic, political attitudes, capabilities, cultural and social, religious and philosophical beliefs and leg straps are formal and traditional. But other than that a nation can be found in the area BE modern civilization and traditional dress might be quite cumbersome to maintain.

Because of that today people wear special today, people who took a decisive element in their lives. Many people believe that clothes reflect the philosophy into our lives. But you cannot wear traditional clothes that reflect the modern world, regardless of national identity and culture of a society is provided. So today should wear appropriate integration of historical identity and national symbols of a community's

current needs clothes that community. This point needs to design clothes by designers artist raises different walks of life. In ancient Persia, always wear high importance and has been designed with particular care. From the beginning to the end of the Safari era to win the European side of their uniforms were modeled. This is the point where design is summarized in imitation of external forms. (Sugar, Mona, p. 13). Given that many designer graduate lack of sufficient space for development and prosperity of the art and artists, need to create a suitable atmosphere appropriate central to provide the designers art than the last. The center can hotbed for style needed, in particular, and in line with new growth of cultural, religious and national identity and to gradually reduce the arrival of foreign clothes and the use of a pandemic Persian costume.

II. RESEARCH METHODOLOGY

This article of the Master's thesis, author of architecture is based on the evolution of the subject and environmental studies, and also examined the psychological conditions governing the plan and its surroundings and studies the specimens and design criteria. In the preliminary studies to identify and subject to review the criteria and standards, studies in the library in the recognition of the bed and physical project, perceptions, you know.

III. RESEARCH QUESTIONS

- 1 -Whether it could provide a suitable place for designer's arts?
- 2 -This place could be held accountable for the culture in the fashion?
- 3 -With the improvement of the people of the community to our culture, a rich culture, the past?

IV. RESEARCH HYPOTHESIS

Seems to be a good place to organize activities related to the object to the presence of designers, the art of militants and

various segments of society in order to communicate and interact with each other to fructify this important national - religious and cultural does not exist.

Seems to be the central design called home fashion can hotbed for style needed, in particular, and in line with new growth of cultural, religious and national identity and to gradually reduce the arrival of foreign clothes and the use of a pandemic Persian costume.

V. RECORD AND THEORETICAL RESEARCH

Covering the ancient in Iran, according to the conditions that has always been a specific method and style. Investigations showed that cover all the body in different periods, what date to women and men in Iran was a fact is by no means naked Iranians to have won't. But this should be in full coverage and decorations with women in Iran, with black tent was very different and style of its own. Some believe that the full coverage and a rooted to the hijab in the world.

Durant believes the role of women in ancient dress and veil so prominent that Iran could be the main source of the spread of hijab in the world. Larousse encyclopedia also refers to the veiling of women in ancient Persia. In the interpretation of Twelver such works: "History shows that the veil in Foros (GCC) have been old." Garments in general on part of the history of human culture and civilization and to be aware of the coverage in Iran, the Iranian people's culture should also be considered. Hence in any society, according to the following conditions were different types of clothing and women's clothing and men.

VI. DEFINITIONS AND CONCEPTS

A. *Clothing and its definition*

Word of labbes orderly, which in Arabic means (doubt and forms and lack of clarity). (Almanjad) in the minds of the means by which to check out of sight of the main form of body and shape and form and another and to eliminate clarity and specifications of the body in the words of the coverage, people, and the clothes with verb wearing and cover that we have the same cover people object to every story is understandable and prevent the emergence of the main source of clothes (heat and cold and natural factors) modesty and virtue and elegant and graceful .

But that what and how to wear depends on culture and ideology is a society in which he lives should see its culture to the world community knows what does that mean? How a man? And what does it say to them. Every man dressed in her country's flag that he is in the house, there has been installed and announces that from which follows culture. As with any nation loyalty and respect for their flag, reaffirmed their faith in its political and national identity expresses every human being that a series of values and insights and believe, the appropriate values and insights from.

B. *culture and its definition*

Culture, a series of awareness and behaviors (a technical, economic, social, religious rites, etc.) given the human society. There is no human without culture, in terms of human thought before coming to a philosophical hypothesis (Patof and others, 87: 1389). It can be said that the culture of symbolic phenomenon particularly humans. Learning to human culture has played a crucial role.

C. *Architecture and its definition*

"Ibn Khaldun culture" Civil "says In other words" civil "the same culture. Imran Ibn Khaldun is divided into two parts. Civil primitive (tribal) civil construction (civil people of the city). "(Casting expensive, 13: 1378, quoting Naghizadeh, 64: 1381)." Like other arts architecture of the human body, in addition to their apparent eligibility Building the Master according to the instructions, Astadbnayan, and the very mansion mansion and causes the boom and excellence "(Naghizadeh, 64: 1381).

D. *Definition fashion*

Term, a French fashion in French means, fashion, the way, fashion, taste. In terms of technique and method is based on a temporary and taste of a society and lifestyle including form of dress. fashion, the most common cause of extremism and human nature, and they feeling of completeness militancy and beautiful, but the friendship faces its extremist fashion, worship the result of ignorance and awareness and the weakness of the spiritual values and massive propaganda systems of capitalism and manipulators . Given the importance of the fashion in religious extremism resources under cover material is investigated in Islamic teachings confirmed diversity and apparel and avoid any decrepitude to a general principle analysis that can be reached with these principles and bases in the pattern of Islam. The motive of competition and try to emulate others from other factors among young people and adolescents. The motive of competition and try to emulate others from other factors among young people and is considered a teenager. Passionate and try to emulate others from other factors among young people and adolescents. The motive in all individuals and different species. One of the following factors in between youth and adults, fear and concern, particularly the penalties unofficial are friends. Excellence militancy and other factors, the emergence of militancy in between the youth.

E. *Culture in place*

Fashion is a phenomenon especially human society, which has close ties with the concept of modernism. Fashion to communities with modernization has emerged as in ages past phenomenon called fashion and extremism among the people of their contemporary sensible position. Though perhaps with a look at the history of this phenomenon among the world's great civilizations.

Can emerging fashion phenomenon in the calm of the human mind of basic needs (food, clothing and housing). Why that in the past the concerns of the people of the three main supply the basic principle for themselves and their families, but with the progress and changes in the economic structure and

the subsequent change in light of the human mind a little bit better lives.

Today we see progressive societies in the west of the welfare of people (the government), a lot of concern for the provision of basic needs and governments are obligated to provide the requirements as much as possible, and the other needs such as employment, social standing, diverse, and fashion ... for them.

Them into more of poor people in contemporary modern humans against the power of the necessary to deal with the social algebra and external movements and depending on the extent of the effectiveness and social factors, styles and walks of life and conflicting sometimes .

He said mass culture, today, lower consumption - oriented, and non - innovative passive in society, and thus individual developed into a tool for the purposes of fashion - oriented systems. That prompted a kind of rivalry in society and the outcome of the absence of peace of mind, which is why for people to decide their own life and the consumer society, fashion - that is for them to decide what to do, and what and turning them into passive people inside the ship built cyclone trapped and unconsciously choice but to follow the decisions of the players fashion extremism that are large multinational companies.

VII. THE RELATIONSHIP BETWEEN CLOTHING AND CULTURE

Dressed relationship and culture is strong enough to a stranger when foreign and entered the first sign that environmental identifies him as his clothes. If humans with his talk with each other, and everyone in his dress is courting the Americans through offering who I am, and where I came from and what the religious and cultural. Human depending on his nose to the world what is attaching himself to know how creature, for their fate.

VIII. THE RELATIONSHIP BETWEEN ARCHITECTURE AND CULTURE

Cultures, according to a kind of that they are going to change over time. It can be said that architecture originates from culture and affect it.

Architecture is actually the representation of the state - of - the - art, beliefs, customs, knowledge and technology in humans interacting with each other. That is why we are in each period witnessed different styles are architecture. Any change in culture changes in the architecture for architectural before he has to come in, including practices and beliefs that culture is the main characteristics. To understand the architecture in any period of time and place the predominant culture must also recognized by signs and the existing symbols in the architecture to individual meaningful otherwise conveying the well. In the last few decades, with the massive developments in various communities in the wake of the development process technology and techniques, different manifestations also changed life and culture that evolution in traditional societies

face now slowly taking an increasingly with different meanings . Small villages with great houses and open space to huge multi - story buildings and that aim to not only beautify and the transfer of specific meaning, but more use of environment. Function architectural space for more and better activities in the form of greater importance of space, or that architecture was visible immediately the perception of the space. In fact this new architecture also faces a reflection of a new culture and new methods of life in the new communities.

IX. CONCLUDING CONCLUSION

long efforts in the field of education in Iran designers. in the current conditions, in order to design and dress clothes society and harmful imports of undesirable world markets and illegally, and the lack of supervision on criteria and standards of clothing design in higher education institutions (Zahra University (Q), the University of the sharia ...) is teaching . Also an efforts in the field of education in Iran designers. 85 per year, according to the Islamic Consultative Assembly, a working group to organize fashion consists of several ministries, including of Culture and Islamic Guidance country, education, industry, trade and the Organization of the Islamic Republic of and the presence of a member of parliament passed.

The working group major activities in the years to 87 85 headed by Minister of Culture and Islamic Guidance approved by the executive regulation, and also in the year 88 internal bylaws was formulated. The working group in 88 seriously into the main process their duty and was due to some problems, to ease the implementation of the resolutions of the working group members of the working group decided to the National Endowment for the fashion. According to the oasis Hemaida Shah, work in the field of fashion, culture, with a view to discuss design aesthetics and its production, a state - of - the - art . The foundation Henry - vice president. Henry's Deputy Minister of Culture in explaining the criteria for the design and clothing explained: Iranian and Islamic two major index is definitely in the criteria for new, and popular acceptance. With regard to many designer entry into the arena, and the lack of sufficient space for development and prosperity of the art, need to create a suitable atmosphere appropriate central to provide the designers art than the last. The center can hotbed for style needed, in particular, and in line with new growth of cultural, religious and national identity, Iran and fashion house dress, with an emphasis on art and culture. Iran is a good place to organize the activities as well as the presence of designers, the art of militants and various segments of society to communicate and interact with each other to fructify this important national - religious and cultural.

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